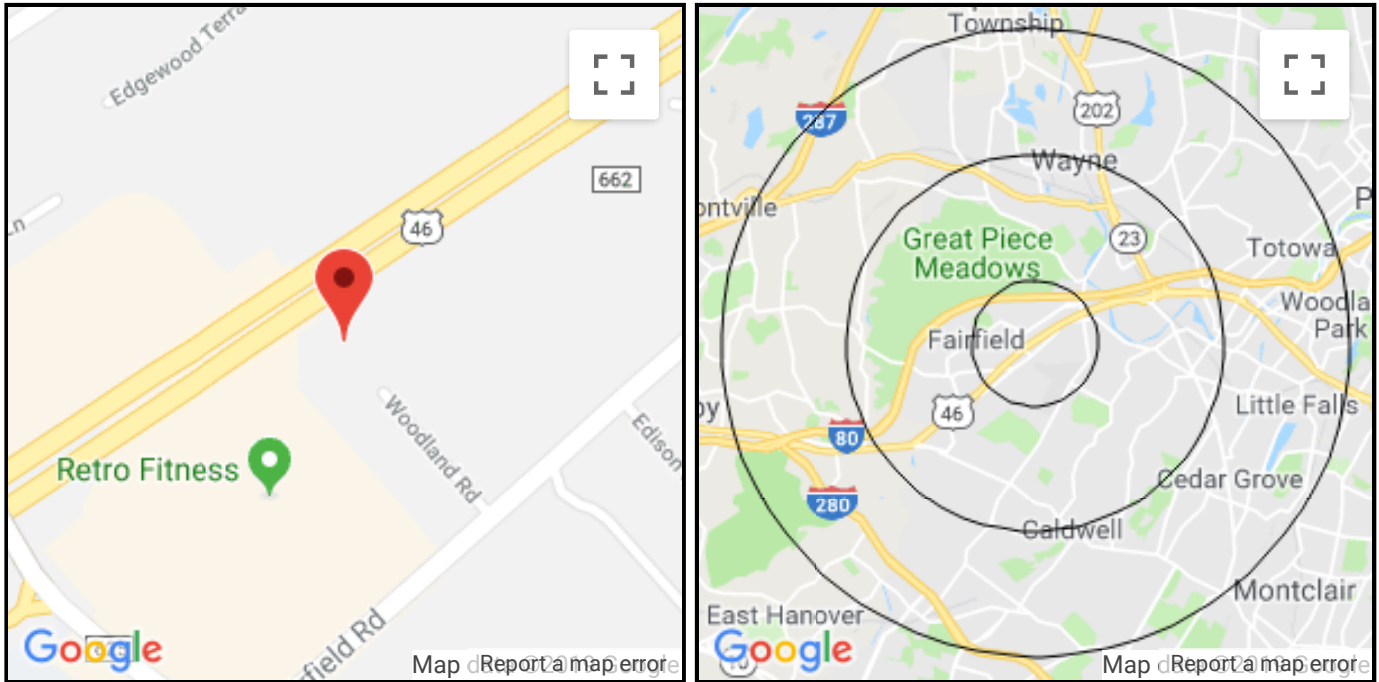# EASI Demographics on Demand
Updated Site Selection Reports & Analysis
Executive Summary

Address: 420 Route 46, Fairfield, NJ

Latitude: 40° : 52′ : 58"

Longitude: -74° : 17′ : 17"

Description	1 Miles	3 Miles	5 Miles
POPULATION BY YEAR			
Population (4/1/1990)	3,363	41,632	155,492
Population (4/1/2000)	3,769	42,511	162,831
Population (4/1/2010)	3,628	41,343	168,483
Population (1/1/2018)	3,765	42,543	172,195
Population (1/1/2023)	3,931	44,202	178,374
Percent Growth (2018/2010)	3.78	2.90	2.20
Percent Forecast (2023/2018)	4.41	3.90	3.59
HOUSEHOLDS BY YEAR			
Households (4/1/1990)	1,018	14,349	54,836
Households (4/1/2000)	1,230	15,267	60,298
Households (4/1/2010)	1,236	15,657	61,822
Households (1/1/2018)	1,293	16,221	63,526
Households (1/1/2023)	1,364	16,996	66,341
Percent Growth (2018/2010)	4.61	3.60	2.76
Percent Forecast (2023/2018)	5.49	4.78	4.43
GENERAL POPULATION CHARACTERISTICS			
Median Age	44.7	45.0	43.8
Male	1,841	20,770	82,729

Female	1,924	21,773	89,466
Density	615.0	1,681.5	2,348.4
Urban	3,646	42,424	172,006
Rural	119	119	189

GENERAL HOUSEHOLD CHARACTERISTICS

Households (1/1/2018)	1,293	16,221	63,526
Families	1,067	11,275	45,302
Non-Family Households	226	4,946	18,224
Average Size of Household	2.91	2.56	2.61
Median Age of Householder	56.5	54.6	55.2
Median Value Owner Occupied ($)	595,492	440,978	451,384
Median Rent ($)	1,330	1,336	1,230
Median Vehicles Per Household	2.5	2.3	2.3

GENERAL HOUSING CHARACTERISTICS

Housing, Units	1,330	16,856	66,008
Housing, Owner Occupied	1,206	12,481	47,650
Housing, Renter Occupied	87	3,740	15,876
Housing, Vacant	37	635	2,482

POPULATION BY RACE

White Alone	3,486	37,050	143,077
Black Alone	37	752	4,350
Asian Alone	130	2,818	16,250
American Indian and Alaska Native Alone	17	74	217
Other Race Alone	29	876	4,029
Two or More Races	66	973	4,272

POPULATION BY ETHNICITY

Hispanic	210	3,814	16,185
White Non-Hispanic	3,334	34,356	131,917

GENERAL INCOME CHARACTERISTICS

Total Household Income ($)	263,806,217	2,603,323,302	10,116,865,267
Median Household Income ($)	161,528	120,022	122,597
Average Household Income ($)	204,026	160,491	159,256
Per Capita Income ($)	70,068	61,708	59,642

RETAIL SALES

Total Retail Sales (including Food Services) ($)	553,330	2,905,028	7,276,857

CONSUMER EXPENDITURES

Total Annual Expenditures ($000)	119,256.3	1,316,572.6	5,201,533.7

EMPLOYMENT BY PLACE OF BUSINESS

Employees, Total (by Place of Work)	9,311	41,841	115,518
Establishments, Total (by Place of Work)	470	2,503	7,248

EASI QUALITY OF LIFE

EASI Quality of Life Index (US Avg=100)	94	93	92
EASI Total Crime Index (US Avg=100; A=High)	28	28	30
EASI Weather Index (US Avg=100)	69	69	69
BLOCK GROUP COUNT	3	32	128

Footnotes:

Easy Analytic Software, Inc. (EASI) is the source of all updated estimates. All

other data are derived from the US Census and other official government sources. Consumer Expenditure data are derived from the Bureau of Labor Statistics.

All estimates are as of 1/1/2018 unless otherwise stated.